Your portable storyteller
We are Clio Muse:

Award-winning creators of a unique, innovative platform enabling accredited professionals to design self-guided audio tours, based on an original and enticing storytelling concept.

We craft our tours with the aim of promoting genuine, impactful experiences and distribute them through online travel agents (OTA’s) and other Tourism companies or sell them through our marketplace to travelers. Our tours are both downloadable on smartphones through Clio Muse App and available online through Tour Experience.
1. **Clio Muse Create**
   is our authoring tool.
   Professionals from the Culture and Travel industry, museums and cultural institutions can create and publish their own digital tour(s).

2. **Clio Muse Tours**
   is our e-shop.
   Travelers can easily purchase our tour(s).
3 Clio Muse App is a mobile tour-guide app.
Travelers can access their purchased self-guided tour(s), even while being offline. It includes all the available tours offered by Clio Muse.

4 Clio Muse Tour Experience is our web platform.
Travelers can take a tour online through their browser, simply via a link.
The year was 2012...

Andreas, Yiannis & Daphne met in an entrepreneurship event

“To create a global network for cultural heritage”

From then, many things have changed...
Timeline

- **2013**
  - 2 competitions won - 1 from Ennovation (AUEB)

- **2014**
  - 1st Museum tour | Launch of app | Orange Grove

- **2015**
  - 1st outdoor tour | ACEIn (AUEB) | Digital Gate winners (AIA)

- **2016**
  - 1st EU Grant | Local Travel Agencies

- **2017**
  - 2nd EU Grant | International Travel Agencies

- **2018**
  - Funding from Uni.fund | booking.com’ competition winners | 
  #1 product on Big Online Travel Agencies

- **2019**
  - Growth in GR | Expansion to IT, NL & SP
B2B Clients

- SNFCC
- Museum of Cycladic Art
- Theocharakis Foundation
- Museum of the City of Athens
- Goulandris Natural History Museum
- Art Athina
- Athens Biennale
- Diazoma
- Nea Odos
- Netherlands Embassy
Selling Points
Distributors &
Press

Expedia
Booking.com
viator
A TripAdvisor® Company
tripadvisor®
GET YOUR GUIDE
KLOOK
lonely planet
USA TODAY
The New York Times
THE HUFFINGTON POST
Our Vision

We aim to generate universal cultural awareness and guide you in every part of the world, utilising pioneering technology.
Wanderlust is infectious
Connect with us

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