HEInnovate
A guiding framework for higher education institutions and systems
Developing the entrepreneurial and innovative potential
The origins of HEInnovate – UBForum 2011

**Theme:** Engines of Innovation - entrepreneurial universities

**Questions:**

- What does it mean to be an entrepreneurial / innovative higher education institution?
- What are the defining characteristics?
- Are there already entrepreneurial higher education institutions from which lessons can be learnt?

**Forum conclusions and recommendations:**

- To come forward with a ‘guiding framework’ that would be available to HEIs as a tool for learning and inspiration
What is an entrepreneurial and innovative HEI?

Working definition (A. Gibb):

• Designed to empower students and staff to demonstrate enterprise, innovation and creativity in teaching, research and the third mission

• Its activities are directed to enhance learning, knowledge production and exchange in a highly complex and changing societal environment

• As an organisation, it is dedicated to create public value via processes of open engagement
HEInnovate - overview

Online self-assessment tool: www.heinnovate.eu

Country reviews

International
National
Universities

Policy learning network
HEInnovate – the self-assessment tool

• A self-assessment tool for higher education institutions who wish to explore their entrepreneurial / innovative potential

• Allows higher education institutions to identify their current situation and potential areas for action

• Eight broad areas, under which are statements for self-assessment
HEInnovate – self-assessment tool

• Allows **assessment of HEIs in a systematic way**
• Supports **group self-assessment exercises**
  ➢ The self-assessment can be **completed anonymously**
  ➢ The results are **confidential**
• Diagnoses **areas of strengths and weaknesses** (across eight areas, 42 different statements)
• Opens up **discussion and debate** associated with the entrepreneurial / innovative nature of the institution
• **Flexible** and adaptable
• **Compares and contrasts** evolution over time
• Gives **instant access to results** and learning materials
• Provides a **community of practitioners**

The self-assessment tool is just one part of HEInnovate
Entrepreneurial Teaching and Learning

1. The HEI provides diverse **formal learning** opportunities to develop entrepreneurial mindsets and skills.

2. The HEI provides diverse **informal learning** opportunities and experiences to stimulate the development of entrepreneurial mindsets and skills.

3. The HEI **validates entrepreneurial learning outcomes** which drives the design and execution of the entrepreneurial curriculum.

4. The HEI **co-designs and delivers** the curriculum with external stakeholders.

5. Results of **entrepreneurship research are integrated** into the entrepreneurial education offer.
Preparing and Supporting Entrepreneurs

1. The HEI increases awareness of the value of entrepreneurship and stimulates the entrepreneurial intentions of students, graduates and staff to start-up a business or venture.

2. The HEI supports its students, graduates and staff to move from idea generation to business creation.

3. Training is offered to assist students, graduates and staff in starting, running and growing a business.

4. Mentoring and other forms of personal development are offered by experienced individuals from academia or industry.

5. The HEI facilitates access to financing for its entrepreneurs.

6. The HEI offers or facilitates access to business incubation.
How are the results displayed?

Upon submission of the self-assessment, the average results are displayed as a bar chart (above), and additional resources are recommended (to the right).
What happens to the results in a group?

The group results are displayed for the group administrator in various charts that can be tailored (online) and downloaded.
HEInnovate – country reviews

Leadership and Governance

Measuring Impact

The Internationalised Institution

Knowledge Exchange and Collaboration

Organisational Capacity: Funding, People and Incentives

Digital Transformation and Capability

Entrepreneurial Teaching and Learning

Preparing and Supporting Entrepreneurs

* No dimension selection in Bulgaria
HEInnovate country reviews

www.heinnovate.eu
HEInnovate Policy Learning Network

• support exchange about country-specific policy initiatives and HEI activities resulting from the country reviews;
• exchange of good practices;
• transnational collaboration leading to new initiatives in support of the “entrepreneurial & innovative HEI”.

www.heinnovate.eu
HEInnovate – Thank you